



When you need protection from the elements, think WeatherX.

valspar
if it matters, we're on it.®



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WeatherX®
Color Guide



Durability

Heat, sun, rain, wind or cold — though weather may change, its effects are always predictable, which makes Valspar's WeatherX® coating all the more remarkable. WeatherX combines the durability of ceramic and select inorganic pigments with the strength of a proprietary silicone polyester resin formula to deliver a durable finish, weather or not. Ceramic pigments are practically inert and unaffected by chemical agents — they're resistant to color change when exposed to hostile environments. Valspar's own silicone polyester resin resists dirt, staining and abrasion.

The result is one tough paint. That will endure the physical stresses of fabrication, transit and construction while minimizing cracking and marring.

But as tough as it is, WeatherX goes on easy. With WeatherX coil coaters can maintain maximum line speed and count on maximum color stability.

WeatherX is an ideal paint for commercial and residential metal roofing, agricultural and industrial buildings, metal wall panels, siding, gutters, downspouts and pre-engineered metal building systems, offering extreme weather, stain and abrasion resistance and minimal chalking and fading.

Sustainability Matters

Green design is less about following a popular trend as it is simply treating our planet with respect. And the coil coating industry is no exception. As an industry leader, Valspar is committed to high performance coatings that lessen the negative impact on our environment but also look beautiful.

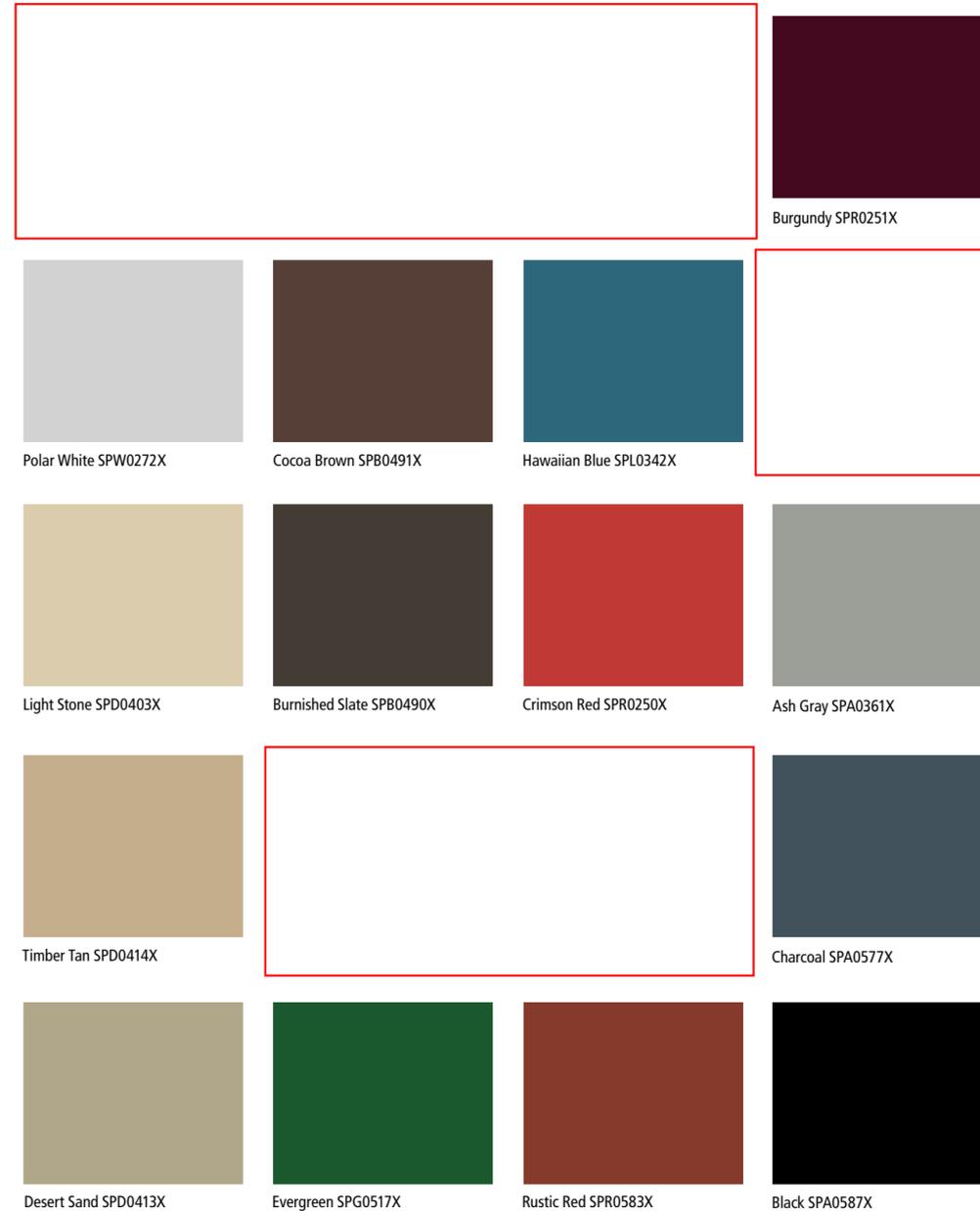
- Valspar has over 800 products that meet ENERGY STAR strict requirements
- WeatherX SR (solar reflectance) products can reflect over 70% of the sun to reduce heating impact on buildings
- The factory application process captures and destroys almost all volatile organic content (VOCs) before they escape into the atmosphere



See for yourself how Valspar's dynamic range of colors can enhance your next project.

WeatherX®

This two-coat system has proven durability and comes in a wide pallet of colors from bright white to black, all of which are available in Solar Reflective (SR) formulations to meet ENERGY STAR and LEED qualifications.

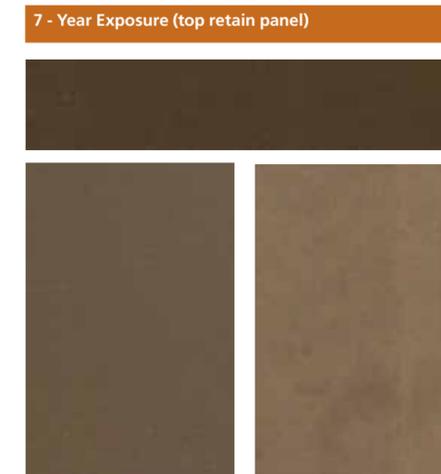


The WeatherX® Difference

Outlasts the competition.

WeatherX coatings are field proven, weather resistant exterior finishes. Its outstanding performance has been proven in natural exposure tests at Valspar's Test Fence facility, by exceeding performance standards for resistance to ultraviolet rays, exceptional color retention and resistance to chalking and chemical degradation.

Below is a benchmark test done against a similar competitors product at our testing facility. The results prove WeatherX's superior color retention against our competition after 7 years of exposure.



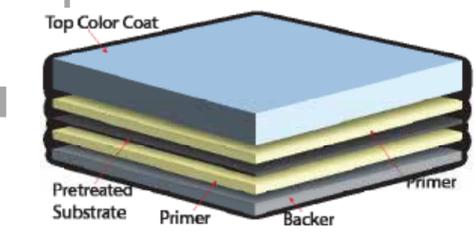
WeatherX vs. Competitor



WeatherX vs. Competitor

Color Matters

The colors on this card are only a small sampling of Valspar's full palette of colors, gloss levels and surface textures. Hundreds of additional colors are available from stock. Even then if you do not find your perfect color, allow us to put our advanced color matching technology to work for you for even the most unique and unusual colors.



A two coat system with a Primer and Color Top Coat to pretreated substrate.